

April 01, 2025

ARN-76035
ARA FINANCIAL SERVICES PRIVATE LIMITED
S-05, CONCOURSE LOWER GROUND FLOOR
TECH PARK MALL ITPL WHITEFIELD, BANGALORE - 560066

Dear Sir / Madam,

Re : Preferred Distribution Agreement - 01-Apr-2025 - 30-Jun-2025

We are happy to offer you the below brokerage structure for the period 01-Apr-2025 - 30-Jun-2025. The specifics of the brokerage structure is as under:

i) Equity Schemes:

Product	Trail (%) Lumpsum Investments	Trail (%) Systematic Investments **
Campaign Funds		
Sundaram Balanced Advantage Fund	1.35	1.35
Sundaram Business Cycle Fund	1.35	1.35
Sundaram Services Fund	1.20	1.20
Sundaram Multi Cap Fund	1.20	1.20
Sundaram Multi Asset Allocation Fund	1.20	1.20
Sundaram Mid Cap Fund	1.05	1.05
Other Funds		
Sundaram Equity Savings Fund	1.35	1.35
Sundaram Dividend Yield Fund	1.35	1.35
Sundaram Consumption Fund	1.35	1.35
Sundaram Fin. Services Opps Fund	1.35	1.35
Sundaram Focused Fund	1.35	1.35
Sundaram Infrastructure Advantage Fund	1.35	1.35
Sundaram ELSS Tax Saver Fund	1.35	1.35
Sundaram Global Brand Fund	1.30	1.30
Sundaram Large Cap Fund	1.20	1.20
Sundaram Flexi Cap Fund	1.20	1.20
Sundaram Small Cap Fund	1.20	1.20
Sundaram Large And Mid Cap Fund	1.10	1.10
Sundaram Aggressive Hybrid Fund	1.10	1.10
Sundaram Arbitrage Fund	0.75	0.75
Sundaram Nifty 100 Equal Weight Fund	0.55	0.55



i) New SIP: We are happy to offer additional trail on New SIP's registered in our Equity Products as follows:

Mobilisation per month	Additional Trail % **
>= Rs. 10000 & < Rs. 15000	0.10%
>= Rs. 15000	0.15%

Additional trail :Payable on achievement of Monthly SIP's of min.36 months & subjected to achievement of targets**

ii) Fixed Income Schemes:

Product	Trail (%) Lumpsum Investments	Trail (%) Systematic Investments
Hybrid Funds		
Sundaram Conservative Hybrid Fund	1.20	1.20
Debt Funds		
Sundaram Medium Duration Fund	1.20	1.20
Sundaram Short Duration Fund	0.65	0.65
Sundaram Corporate Bond Fund	0.40	0.40
Sundaram Banking & PSU Fund	0.30	0.30
Sundaram Money Market Fund	0.20	0.20
Liquid & Short Term Funds		
Sundaram Ultra Short Duration Fund	1.25	1.25
Sundaram Low Duration Fund	0.90	0.90
Sundaram Liquid Fund	0.25	0.25
Sundaram Overnight Fund	0.10	0.10

Terms and Conditions:

1. The brokerage structure is applicable for the period 01-Apr-2025 to 30-Jun-2025. However, Sundaram Asset Management Ltd. reserves right to change the brokerage rates / incentives in the intervening period in the event of Regulatory changes / Industry practices.
2. No brokerage is payable on investments made through RIA's (Registered Investment Advisors)
3. Lumpsum sales refer to Fresh Purchases, Additional Purchases, Systematic Transfer Plan (STP) & Switch-in investments (ex. Intra scheme switches)
4. Additional 15 bps trail on all Lumpsum investments mobilised in following funds during 01-Apr-2025 to 30-Jun-2025.
 - a) Sundaram Balanced Advantage Fund
 - b) Sundaram Business Cycle Fund
 - c) Sundaram Services Fund
 - d) Sundaram Multi Cap Fund
 - e) Sundaram Multi Asset Allocation Fund
 - f) Sundaram Mid Cap Fund
5. Trail brokerage on all new registrations of Systematic Investment Plan (SIP) / Systematic Transfer Plan (STP) w.e.f. July 1, 2021, would be at the rate(s) prevailing on the date of unitization of SIP / STP instalments and not at the rate(s) prevalent on the date of registration of SIP / STP.
6. In the event of premature closure of SIP / STP, advance on new SIP/STP (if applicable) will be recovered from the subsequent pay-outs.
7. Sundaram Asset Management Company Limited reserves the right to change the brokerage / incentive without prior intimation.
8. This brokerage structure is inclusive of all applicable taxes and levies (if any). The brokerage payment is subject to receipt of all statutory documents and filing (and not limited to) and invoices within a reasonable period of time.
9. This letter supersedes any other incentive/ brokerage communication issued earlier for the above period.
10. Sundaram Asset Management Company Ltd reserves the right to make prospective changes to the fee structure including trail on existing assets in the event of unavoidable reduction in expenses due to regulatory / other reasons, The perpetual trail may also undergo change.
11. Switch between options of a fund won't be counted for additional trail incentive.
12. All mobilization which are not in line with AMFI / SEBI guidelines won't qualify for incentives.
13. Direct Plan (All Investments):
 - a) No brokerage is payable on purchases/ switches into direct plans.
 - b) Switches from regular plan(s) into Direct Plan(s) will be subject to proportionate or complete claw back as per the guidelines governing claw back.

Looking forward to your support in our products,

Yours sincerely,

Sd/-

C M Loganathan
Chief Business Officer

Note : 'This is a computer generated document. No signature is required'